

PLASTIK PALIT PREMYO

A CORPORATE SOCIAL RESPONSIBILITY PROJECT

BETHEL HOLDS CSR PROJECT IN MAUBAN, QUEZON

In line with its commitment to environmental protection and community engagement, Bethel General Insurance and Surety Corporation held its regular Corporate Social Responsibility (CSR) Project on August 1–2, 2025, in the serene coastal community of Sitio Tabing Dagat, Barangay San Gabriel, Mauban, Quezon.

Day 1: Shared Responsibility and Practical Learning

The day kicked off with an Orientation Session, followed by the “Kapwa Session” on shared responsibility—highlighting the importance of community action in caring for the environment. In “Let’s Begin: Why We’re Here,” participants reflected on the project’s mission and vision. The day wrapped up with a Plastic Melting Activity, where attendees applied what they learned by turning waste into a masterpiece.



UNITED FOR A PURPOSE: BETHEL EMPLOYEE-VOLUNTEERS WITH THE PRESIDENT & CEO.



SAFETY FIRST: ALL GEARS READY!



TRANSFORMATION BEGINS — WITH THE MOLDER.

Day 2: Environmental Immersion and Awareness

On the second day, participants journeyed to the beautiful Cagbalete Island for a guided environmental observation activity. The visit aimed to deepen appreciation for the natural environment and encourage awareness of the impact of human activity on marine and coastal ecosystems.

The immersion allowed participants to reflect on the importance of preserving biodiversity and protecting natural resources—not only for aesthetic value but for the long-term benefit of the local communities who depend on them.



ISLAND VIBES AND TEAM SPIRIT — BETHEL EMPLOYEE-VOLUNTEERS EXPLORE THE BEAUTY OF CAGBALETE ISLAND.



FROM WASTE TO WONDER: 'STARRY NIGHT' FROM RECYCLED PLASTICS.



WHITE SANDS, CALM TIDES — A QUIET PARADISE TO FIND.



WHERE THE SEA SPARKLES WITH CLARITY — CAGBALETE.